

Moon Rocket mbs 79,120 Miles

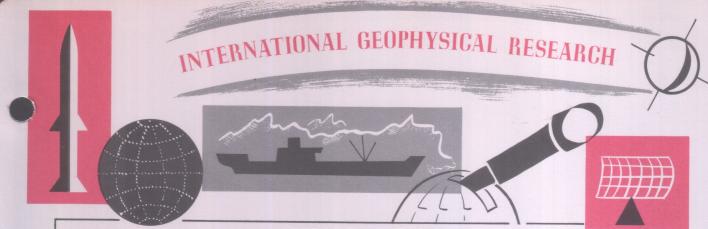
# **America Enters the Space Age**

Through the Eyes of Cachet Maker George H. Goldey







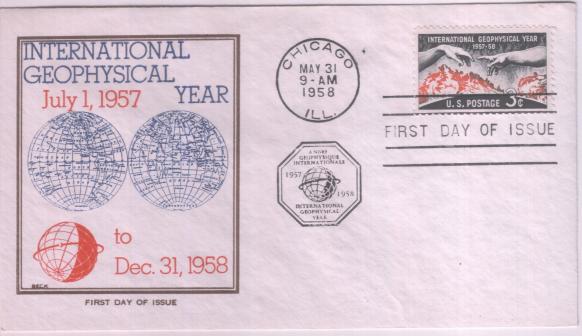


## SETTING THE STAGE

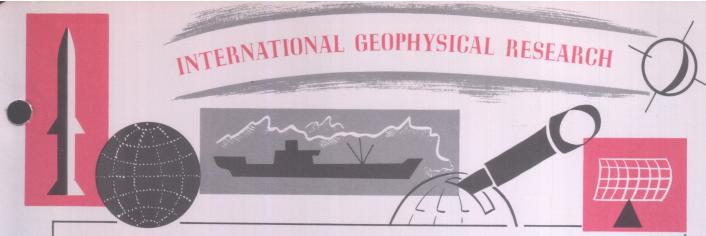
Scientific cooperation between the East and West had been significantly obstructed since the end of World War II. With Joseph Stalin's death in 1953, the path for international collaboration with the Soviet Union was now a possibility.

In July 1955, the United States announced intent to launch "small Earth circling satellites" as part of the US contribution to the International Geophysical Year (IGY), an international scientific research project lasting from July 1st, 1957 through December 31st, 1958.

The US initially focused efforts on Project Vanguard, led by the National Academy of Sciences and developed through the Naval Research Laboratory. This approach was preferred by the Eisenhower Administration as a civilian-led effort to orbit America's first satellite.



First Day of Issue: U.S. #1107, 1958 3¢ International Geophysical Year Cachet by Morris W. Beck



## SOVIET EARLY SUCCESS

Startling many with the use of a military rocket, the Soviet Union launched Sputnik 1 as the first artificial Earth satellite to orbit the Earth on October 4th, 1957.

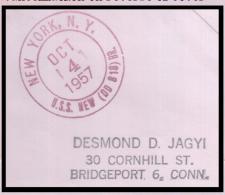
The US had suffered several failed Vanguard launches, including a spectacular explosion October 6th, just two days after Sputnik 1, referred to as "Flopnik", "Kaputnik", and "Stayputnik" by the media.

On November 8th, 1957, the US Army was instructed to use a modified Jupiter-C rocket to launch America's first satellite, Explorer 1.

Launched on January 31st, 1958, Explorer 1 resulted in the discovery of the Van Allen radiation belt and remained in orbit until 1970.



Cancellation on reverse of cover



30 CORNHILL ST. BRIDGEPORT 6, CONN.

Cover postmarked on day Sputnik 1 was launched by the Soviet Union

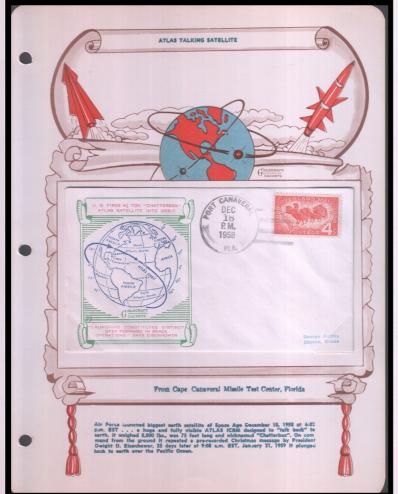
## A PIONEER OF SPACE COVER CACHETS - GEORGE H. GOLDEY

Excited and inspired by the first successful launch of an American satellite into space at the beginning of 1958, George H. Goldey (1923-1994) began printing designs commemorating US launches.

Goldey operated and maintained a printing press at his home in Canton, Texas publishing as Goldcraft Cachets. For several years prior, Goldey had focused on creating event covers relating to President Dwight D. Eisenhower, born in Denison, Texas, only 100 miles from Canton.

#### ANATOMY OF A GOLDCRAFT COVER AND ALBUM PAGE

Event Title



Artistic Impressions of Space

Goldcraft Cachet Logo

Return Address (Rubber Stamp or Handwritten)

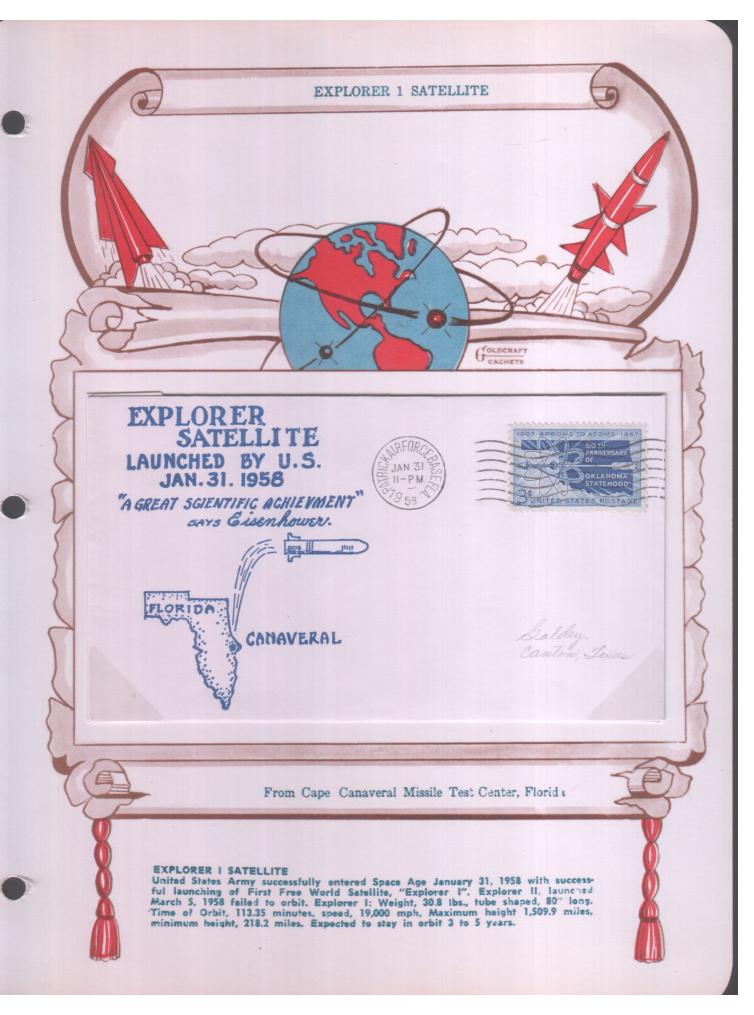
Goldcraft Cachet Logo

Multi-colored Printed Cachet

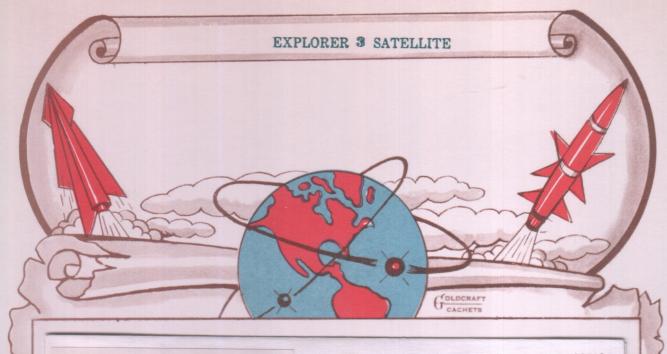
Launch Site

Event Description

Goldey created covers for twelve space events in 1958, presented here is a collection containing each with their accompanying original album presentation page.







## EXPLORER III

LAUNCHED FROM CAPE CANAVERAL, FLA.

MARCH 26, 1958, AT 12:38 P.M. [EST]



Baby Moon Most Efficient -- EISENHOWER SAYS

COOLDGRAFT CACHETS





George Goldey Canton, Texas



EXPLORER III SATELLITE
Explorer III blasted into Florida sky at 12.38 p.m. EST, March 26, 1958 weighing 31 lbs., tubed shaped, 79" long. Orbit time, 115.7 minutes, speed, 18,000 mph. Closest approach 100 miles, farthest distance 2,000 miles. Believed to have died June 27 or 26, 1958.







